



★ **TREASURES III**  
★ **SOCIAL ISSUES**  
★ **IN AMERICAN FILM**  
★ **1900-1934**

**Movies that helped change America,**

preserved by George Eastman House, Library of Congress, Museum of Modern Art, National Archives, and the UCLA Film & Television Archive.

**12-1/4 HOUR, 4-DVD BOX SET WITH CATALOG**  
**AVAILABLE OCTOBER 16, 2007**



**P**rohibition, abortion, unions, atheism, the vote for women, organized crime, loan sharking, juvenile justice, homelessness, police corruption, immigration—in their first decades, movies brought an astonishing range of issues to the screen. Whether exposing abuse or lampooning reform, films put a human face on social problems and connected with audiences in a new way. Movies were entertainment with the power to persuade.

*Treasures III* brings this period to life through 48 rare cartoons, serial episodes, newsreel stories, advocacy films, and features preserved by George Eastman House, the Library of Congress, the Museum of Modern Art, the National Archives, and the UCLA Film & Television Archive. The third in the National Film Preservation Foundation's award-winning DVD series, *Treasures III* explores how movies helped change America.

*Treasures III* is made possible through grants from the National Endowment for the Humanities and the National Film Preservation Board of the Library of Congress. Net proceeds from this set will support further film preservation.

## SPECIAL FEATURES

- 12 1/4 hours on 4 discs
- Commentary by 20 experts
- Digitally mastered from the finest archival sources
- Newly recorded music in two-track stereo
- More than 600 interactive screens about the films and music
- 200-page illustrated book with film notes and credits
- Postcards from the films
- Playable worldwide
- Optimal image quality: Dual-layer edition



# 1

### PROGRAM 1

## The City Reformed

**The Black Hand** (1906, 11 min.)

Earliest surviving Mafia film.

**How They Rob Men in Chicago** (1900, 25 sec.)

Police corruption Chicago-style.

**The Voice of the Violin** (1909, 16 min.)

A terrorist plot foiled by the power of music.

**The Usurer's Grip** (1912, 15 min.)

Melodrama arguing for consumer credit co-operatives.

**From the Submerged** (1912, 11 min.)

Drama about homelessness and "slumming parties."

**Hope—A Red Cross Seal Story** (1912, 14 min.)

A small town mobilizes to fight TB.

**The Cost of Carelessness** (1913, 13 min.)

Traffic safety film for Brooklyn school children.

**Lights and Shadows in a City of a Million** (1920, 7 min.)

Charitable plea for the Detroit Community Fund.

**6,000,000 American Children Are Not in School** (1922, 2 min.)

Newsreel story inspired by census data.

**The Soul of Youth** (1920, 80 min.)

William Desmond Taylor's feature about an orphan reclaimed for society through the juvenile court of Judge Ben Lindsey.

with excerpts from **Saved by the Juvenile Court** (1913, 4 min.)

**A Call for Help from Sing Sing!** (1934, 3 min.)

Warden Lawes speaks out for wayward teens.

### PROGRAM 2

## New Women

# 2

**Kansas Saloon Smashers** (1901, 1 min.)

Carrie Nation swings her axe.

**Why Mr. Nation Wants a Divorce** (1901, 2 min.)

Role-reversal temperance spoof.

**Trial Marriages** (1907, 12 min.)

Male fantasy inspired by a reformer's proposal.

**Manhattan Trade School for Girls** (1911, 16 min.)

Training impoverished girls for better jobs.

**The Strong Arm Squad of the Future** (ca. 1912, 1 min.)

Suffragette cartoon.

**A Lively Affair** (ca. 1912, 7 min.)

Comedy with poker-playing women and child-caring men.

**A Suffragette in Spite of Himself** (1912, 8 min.)

Boys' prank results in an unwitting crusader.

**On to Washington** (1913, 80 sec.)

News coverage of the historic suffragette march.

**The Hazards of Helen: Episode 13** (1915, 13 min.)

Helen thwarts robbers and overcomes workplace discrimination.

**Where Are My Children?** (1916, 65 min.)

Provocative anti-abortion drama by Lois Weber.

**The Courage of the Commonplace** (1913, 13 min.)

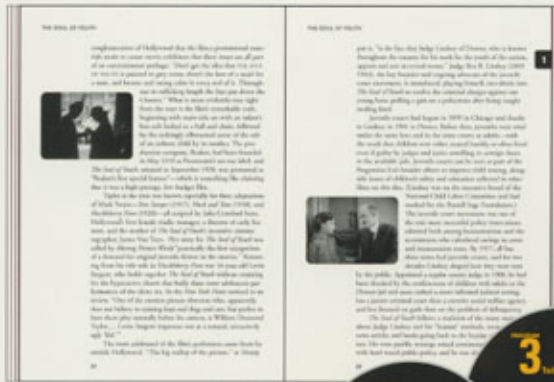
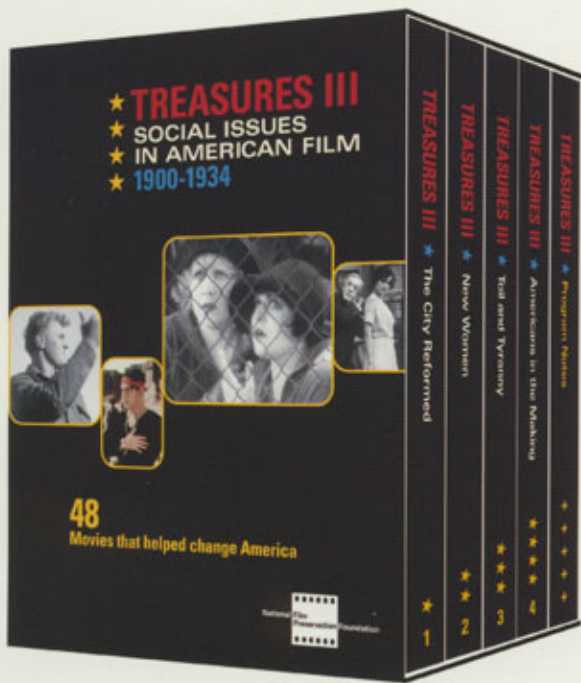
A young farm woman dreams of a better life.

**Poor Mrs. Jones!** (1926, 46 min.)

Why wives should stay on the farm.

**Offers Herself as Bride for \$10,000** (1931, 2 min.)

Novel approach to surviving the Depression.



# 48 films never before seen on video



## PROGRAM 3 Toil and Tyranny

# 3

**Uncle Sam and the Bolsheviki-I.W.W. Rat** (ca. 1919, 40 sec.)  
Anti-union cartoon from the Ford Motor Company.

**The Crime of Carelessness** (1912, 14 min.)  
"Business" version of the Triangle Factory fire.

**Who Pays? Episode 12** (1915, 35 min.)  
Lumberyard strike brings deadly consequences.

*Surviving reel of* **Labor's Reward** (1925, 13 min.)  
The American Federation of Labor's argument for "buying union."

**Listen to Some Words of Wisdom** (1930, 2 min.)  
Why personal thrift feeds the Depression.

**The Godless Girl** (1928, 128 min.)  
Cecil B. De Mille's sensational exposé of juvenile reformatories.

## PROGRAM 4 Americans in the Making

# 4

**Emigrants Landing at Ellis Island** (1903, 2 min.)  
Actuality footage from July 9, 1903.

**An American in the Making** (1913, 15 min.)  
U.S. Steel film promoting immigration and industrial safety.

**Ramona** (1910, 16 min.)  
Helen Hunt Jackson's classic about racial conflict in early California, retold by D.W. Griffith and starring Mary Pickford.

**Redskin** (1929, 82 min.)  
Racial tolerance epic, shot in 2-strip Technicolor at Acoma Pueblo and Canyon de Chelly.

**The United Snakes of America** (ca. 1917, 80 sec.)  
World War I cartoon assailing homefront dissenters.

**Uncle Sam Donates for Liberty Loans** (1919, 75 sec.)  
Patriotic "striptease" cartoon.

**100% American** (1918, 14 min.)  
Mary Pickford buys war bonds and supports the troops.

**Bud's Recruit** (1918, 26 min.)  
Brothers serve their country in King Vidor's earliest surviving film

**The Reawakening** (1919, 10 min.)  
Documentary about helping disabled veterans to build new lives.

**Eight Prohibition Newsreels** (1923-33, 13 min.)  
From *Capital Stirred by Biggest Hooch Raid* to *Repeal Brings Wet Flood!*

**TREASURES III** reunites the production team that created the National Film Preservation Foundation's award-winning *Treasures* DVD series.

★ **CURATORS**

Curator **Scott Simmon**, University of California, Davis  
Music Curator **Martin Marks**, MIT

★ **DESIGNER**

**Jennifer Grey**, GREY Matter Design

★ **COMPOSERS**

The Aardett Sextet  
Allen Feinstein  
Stephen Horne  
Martin Marks  
Michael Miller  
Brian Robison  
Elena Ruehr  
Charles Shadle  
G. Scott Vercoe

★ **TELECINE**

Film Technology Company, Inc.

★ **SOUND**

Chace Audio

★ **TECHNICAL SUPPORT**

Academy of Motion Picture  
Arts and Sciences

★ **COMMENTATORS**

**Richard Abel**, University of Michigan, Ann Arbor  
**Margaret Archuleta**, University of New Mexico, Albuquerque  
**Blaine M. Bartell**, UCLA Film & Television Archive  
**Jennifer M. Bean**, University of Washington  
**Lendol Calder**, Augustana College  
**Donald Crafton**, University of Notre Dame  
**Margaret Finnegan**, California State University, Los Angeles  
**Jere Gulden**, UCLA Film & Television Archive  
**Tom Gunning**, University of Chicago  
**Randy Haberkamp**, Academy of Motion Picture Arts and Sciences  
**Jennifer Horne**, Bryn Mawr College  
**Patrick Loughney**, George Eastman House  
**Russell Merritt**, University of California, Berkeley  
**Chon A. Noriega**, University of California, Los Angeles  
**Rick Prelinger**, Internet Archive  
**Cecilia deMille Presley**, Cecil B. De Mille Foundation  
**Steven J. Ross**, University of Southern California  
**Shelley Stamp**, University of California, Santa Cruz  
**Gregory A. Waller**, Indiana University  
**Kristen Whissel**, University of California, Berkeley



★ **CRITICAL ACCLAIM FOR FIRST TREASURES SET**

"Modern viewers should jump for joy at this collection." **Richard Corliss**, *Time*

"A must-have for anyone interested in film history." *Film Comment*

"Best set of the year." **Peter Nichols**, *The New York Times*

Winner—2000 Film Heritage Award, National Society of Film Critics

Winner—2001 Best in Show, Non-Theatrical, DVD Festival,  
Video Software Dealers Association

★ **CRITICAL ACCLAIM FOR MORE TREASURES**

"Dazzling... a unique window into early cinematic production." **Rahul Hamid**, *Cineaste*

"A wish come true." **Michael Atkinson**, *Village Voice*

"For those who do not know silent film, 'More Treasures' is a superb introduction to a world of unique beauty and expressivity; for committed cinephiles, it is simply nine and a half hours of ecstasy." **Dave Kehr**, *The New York Times*

Winner—2004 Film Heritage Award, National Society of Film Critics


**Pre-book date: Sept. 4, 2007**

**Available Oct. 16, 2007**

**Retail price \$89.99**

**739 minutes**

color and black and white

English 

NTSC

Playable worldwide

Aspect ratio 1.33:1

Not rated

Cat. No NATD3827DVD

ISBN: 978-0-9747099-4-9

For more information contact:  
National Film Preservation Foundation  
870 Market Street, Suite 1113  
San Francisco, CA 94102  
415.392.7291  
[www.filmpreservation.org](http://www.filmpreservation.org)

Distribution contact:  
Image Entertainment  
20525 Nordhoff Street, Suite 200  
Chatsworth, CA 91311  
818.407.9100  
[www.image-entertainment.com](http://www.image-entertainment.com)



0 14381-3827-2 3